



Issue No. 6

# The Highlight

REREC Quartely Newsletter

## A Leap Towards Universal Access To Electricity

Connecting 1,200 public facilities and 35,000 households countrywide

**KEMP SOLAR PROJECT:** Implementation underway in Siaya, Homabay, Turkana, Kerio & Marsabit

## REREC Starts on-boarding Process at Konza Technopolis

REREC to Prioritize Electrification of Public Facilities under the 5-Year Strategic Plan



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# From the Editor

The year has come to the end!

It has indeed been a roller coaster, especially the part where we have all been trying to play catch up from the effects of 2020 when COVID hit hard.

Sadly, we have lost loved ones, suffered financial and social setbacks, but look at us, we have made it to the end of the year! We can only look forward to an even better year in 2022.

In this last issue of the year, we highlight the launch of the Electrification of Public Facilities Project (EPFP). This ambitious Project will connect to power over 1,200 public institutions and over 35,000 households across 36 counties at a cost of approximately US\$ 57M.

It is also in this period that the Corporation for the first time took part in the international celebrations to mark Customer Service Week. As part of the week-long celebrations, the Corporation hosted a live stream on REREC's Facebook page.

Jacqueline Nyaminde aka Wilbroda moderated the Facebook Live event that featured a panel of REREC representatives drawn from various departments. We have resolved to engage our customers more proactively, not just for one week in a year. This will be our new DNA.

The Corporation further launched the 2018/19-2022/23 Strategic Plan whose focus is to sustainably electrify all the rural public facilities and households in the Country. The implementation of the Plan will see the Corporation spend Ksh199 billion over the five-year period.

To ensure efficiency and professionalism while implementing the Strategic Plan, the Corporation unveiled a total of (45) forty-five Internal Policies. These policies will assist the Corporation to enhance internal governance, infuse the desired ethical culture, and lead to smooth, efficient, and effective operationalization of its mandate.



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We bring you these and many more articles highlighting the Corporation's undertakings in the last 3 months. We look forward to receiving your feedback as we strive to make the newsletter educative, informative, and entertaining.

**Wangari Githii**

# A Leap Towards Universal Access To Electricity



Energy CS Monica Juma, REREC chair Simon Gicharu (left) and other officials unveiling the commemoration plaque to mark the launch of the project at Charidende Market, Tana River County

The Government has launched the ambitious Electrification of Public Facilities Project (EPFP) that aims to connect to power over 1,200 public facilities and over 35,000 households across the country by June 2022.

The completion of this project is intended to boost the Government's development strategy of attaining universal electricity coverage which is a key requirement for meeting Kenya's development goals under Vision 2030.

The project, which is financed by the Government of Kenya together with Arab Bank for Economic Development for Africa (BADEA); OPEC Fund for International Development (OFID); Saudi Fund for Development (SFD); and the Abu Dhabi Fund for Development (ADFD) will cost close to US\$ 57M.

Speaking during the ground breaking ceremony that was held at Wekoye Primary School in Charidende market, Tana River County, the Energy Cabinet Secretary, Dr. Amb. Monica Juma said that by connecting public facilities to the national grid, the project will be a critical contributor to enabling improvement in the living standards of Kenyans; including improving the quality of

education and health services. "In schools, electrification will result in the uptake of ICT and use of modern learning methods, thereby improving the competitiveness of rural schools," she reiterated. She said that contractors are under strict instructions to have the project completed by June 2022.

Bura Member of Parliament (MP), Ali Wario, welcomed the Project which he said will lead to significant economic development of the country and socio-economic transformation to the communities residing in the region.

"We are now talking of an improved business environment as well as establishment of income generating activities at the households' level and also within the market centers in the project areas. We can't wait to have this project complete, so that our people can benefit," said Wario. Tana River Women Representative, Rehema Hassan applauded the Government saying that women will be the biggest beneficiaries especially in marginalized regions where women spend long hours in search of water and can now benefit from powered boreholes to provide the all-important commodity.

“Availability of electricity in rural trading centres empowers the rural populace, enabling growth of income generating activities such as the Jua kali sector and providing employment opportunities.

Furthermore, rural electrification shall enable mechanized farming methods for improved food security,” she said.

The REREC Board of Directors Chairman, Prof. Simon Gicharu, thanked the Government and the development partners for providing funds to support the electrification project. He added that the Corporation has aligned its activities with the national economic development blueprint, Vision 2030 and the Government’s ‘Big 4’ agenda

that emphasizes on specific targets in manufacturing, food security, affordable housing and healthcare for all by the year 2022.

The priority public facilities to be covered under this project includes market centers, health centers, educational institutions, tea buying centers, coffee factories and administration centers, among others.

The project will target 131 constituencies in 36 Counties, and will be implemented in 5 lots; Nyanza and Western region, North Rift, South Rift, Central and Upper Eastern, Lower Eastern, and Coast regions.



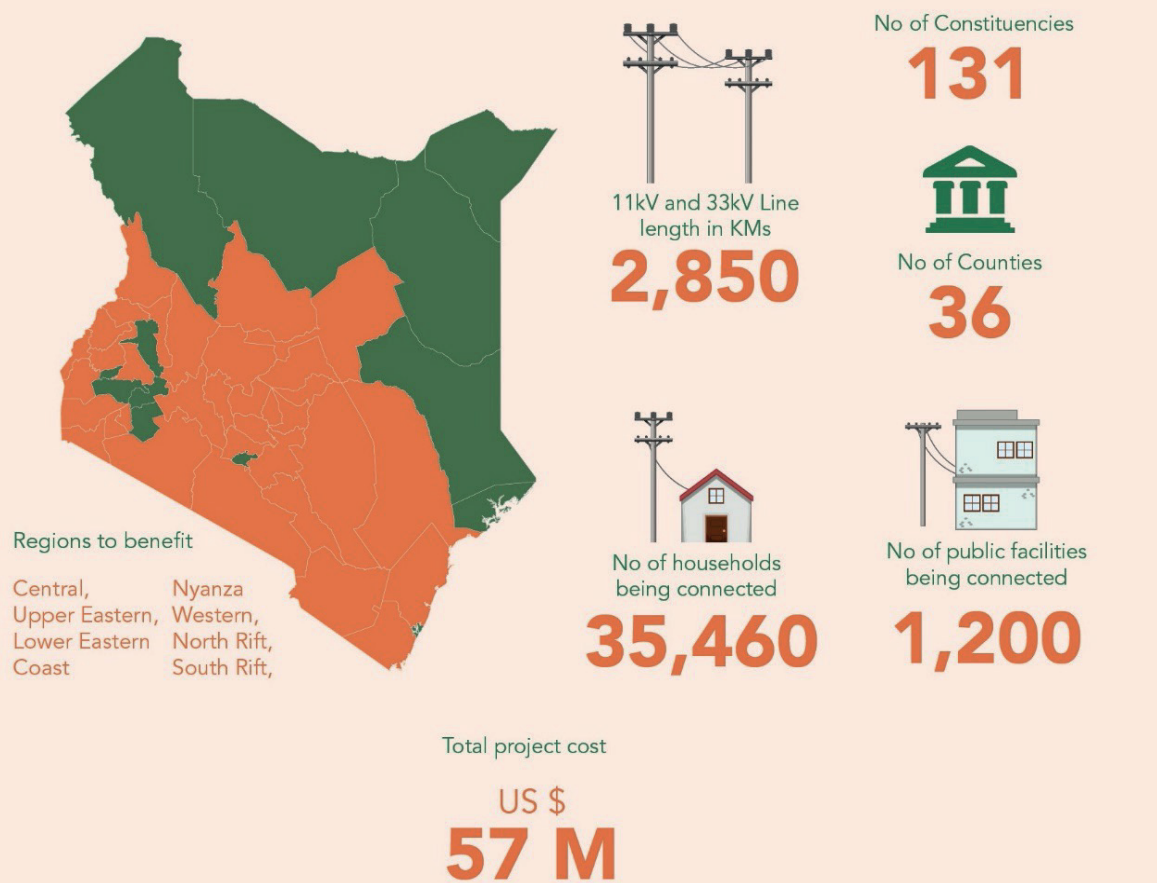
REREC officials and engineers erecting electric pole at Wekoye Primary School during the Corporation’s ground-breaking ceremony for EPFP in Tana River County. The project aims to connect to power over 1,200 public facilities and over 35,000 households across the country by June 2022.

**“ This is one project that His Excellency the President is keenly monitoring and wants to see to it that it succeeds. It will accelerate and enhance rural electrification in Kenya, a situation that will translate into economic growth to our people and the country at large”.** Dr. Amb. Monica Juma - Energy Cabinet Secretary



Energy CS, Amb. Dr. Monica Juma (Center), REREC Board of Directors Chairman Prof. Simon Gicharu (Second left), REREC CEO Peter Mbugua (far left) and other leaders during the Corporation's ground-breaking event for EPPF in Tana River County. The project aims to connect to power over 1,200 public institutions at a cost close to US\$ 57M.

## Summary



# REREC to Prioritize Electrification of Public Facilities Under the 5-Year Strategic Plan



REREC's CEO Peter Mbugua (Left), Energy Principal Secretary, Maj Gen (rtd) Dr. Gordon Kihlangwa (Centre) and REREC Chairman of the Board of Directors, Prof Simon Gicharu during a five-year Strategic Plan launch in Mombasa. The strategic plan targets to electrify about 25,899 public facilities together with completion of other projects at a cost Ksh 199 billion.

The Rural Electrification and Renewable Energy Corporation (REREC) has launched a five-year strategic plan under which targets to electrify about 25,899 public facilities together with completion of other projects at a cost Ksh199 billion.

The focus of the Plan is to sustainably electrify all the rural public facilities and households in the Country. More importantly, the Plan's focal point is the enactment of the Energy Act 2019, which gives a renewed direction towards research, development, promotion and use of Renewable Energy.

The Plan also provides a roadmap to the realization of the Corporation's vision of having 'A green energy driven nation' while furthering the National vision and continued contribution towards achievement of sustainable development goals (SDG) specifically SDG no. 7 and no. 13 on affordable and clean energy for all and combatting effects of climate change respectively.

Speaking during the launch event in Mombasa, Energy Principal Secretary, Maj Gen (rtd) Dr. Gordon Kihlangwa commended the REREC Board, management and staff for coming up with the plan and challenged the Corporation to ensure the strategic plan is fully implemented.

"This document could not have been launched at a better time than when there are reforms in the energy sector in the country. The cost of electricity has been going up and any interventions to control that are welcome," Dr. Kihlangwa said.

The REREC Chairman of the Board of Directors, Prof Simon Gicharu, said the Corporation's focus is to connect rural public facilities and households. He added that REREC targets public institutions including 278 primary schools, 1,339 secondary schools, polytechnics, institutions of higher learning, 1,428 health centers/dispensaries, 5,705 markets and trading centers, worship centers, police posts and processing plants.

During the same period, a total of 3,728 public facilities in the off-grid areas will be electrified through installation of renewable energy mini-grid systems. Prof. Gicharu noted that the plan comes at a time when the energy sector in Kenya has undergone restructuring under the Energy Act (2019) that gives REREC a broader mandate on renewable energy development.

“To further support the use of renewable energy in the country, REREC aims to install and meter 200 Solar PVs and 20 wind energy systems for institutions; develop and promote biogas and biomass systems for 20 institutions as well as provide maintenance for 5,000 institutions already installed with renewable energy systems,” Prof. Gicharu said.

The electricity corporation will also install 50,000 out of the 250,000 homes mapped for installation of solar home systems. Prof. Gicharu also noted that the plan is a product of extensive consultation and comprehensive feedback from both internal and external stakeholders who provided valuable suggestions and information that will aid in achievements of REREC’s mandate.

REREC Chief Executive Officer, CPA Peter Mbugua stated that over the five-year implementation period, REREC has been actively involved in developing and promoting the use of renewable energy, increasing electricity connectivity, promoting research and development in renewable energy as well as establishing strategic collaborations with stakeholders.

He added that the Corporation has been keen on building human capital, strengthening institutional capacity and achieving financial sustainability. He also explained that the implementation of the Strategic Plan will be monitored through the guidelines of the National Integrated Monitoring and Evaluation System (NIMES).

“The system will be monitored through quarterly, half-yearly and annual progress reports to the Management and Board. Based on the results of the monitoring, appropriate corrective action will be undertaken to ensure that the Strategic Plan remains alive and relevant to the mandate of the Corporation,” the CEO noted.

To further ensure efficiency and professionalism while implementing the Strategic Plan, the Corporation, also launched a total of (45) forty-five Internal Policies. These policies will assist the Corporation to enhance internal governance, infuse the desired ethical culture and lead to smooth, efficient and effective operationalization of its mandate.

**“The corporation will also connect about 112,500 households that are within a radius of 600 metres of new transformers to electricity.”**

Prof. Simon Gicharu,  
Chairman - REREC Board of Directors

The following strategic objectives have been developed as a road map towards achieving the strategic plan over a five year period;





# Ground Breaking for KEMP Solar Project



Kenya Electricity Modernization Project (KEMP) Contractors and Development partners posing for a photo during the Ground Breaking of the KEMP solar project serving Wasini and Mkwiro Island in Lungalunga Constituency, Kwale County. REREC is in charge of the implementation of the KEMP projects in off-grid areas, where connection to the national grid is financially not viable in the short and medium term.

The Government has put in place strategies to accelerate access to modern energy services through public and private initiatives. Thus, the Government, with support from development partners, has allocated substantial resources for development of energy infrastructure including exploitation of renewable energy resources. This effort provides opportunities for collaboration with the private sector in renewable energy development and national electrification.

The Kenya Electricity Modernization Project (KEMP), financed by the World Bank Group through the International Development Association (IDA), aims to support the Government's initiatives of ensuring increased electricity access to Kenyans, particularly among the low income groups in peri-urban and off-grid areas. Rural Electrification and Renewable Energy Corporation (REREC) is in charge of the implementation of the KEMP project in off-grid areas, where connection to the national grid is financially not viable in the short and medium term.

Electrification of off-grid areas is implemented through mini-grids supplied by hybrid generation systems, combining renewable resources (solar or wind) and thermal units running on diesel. This project uses a Public

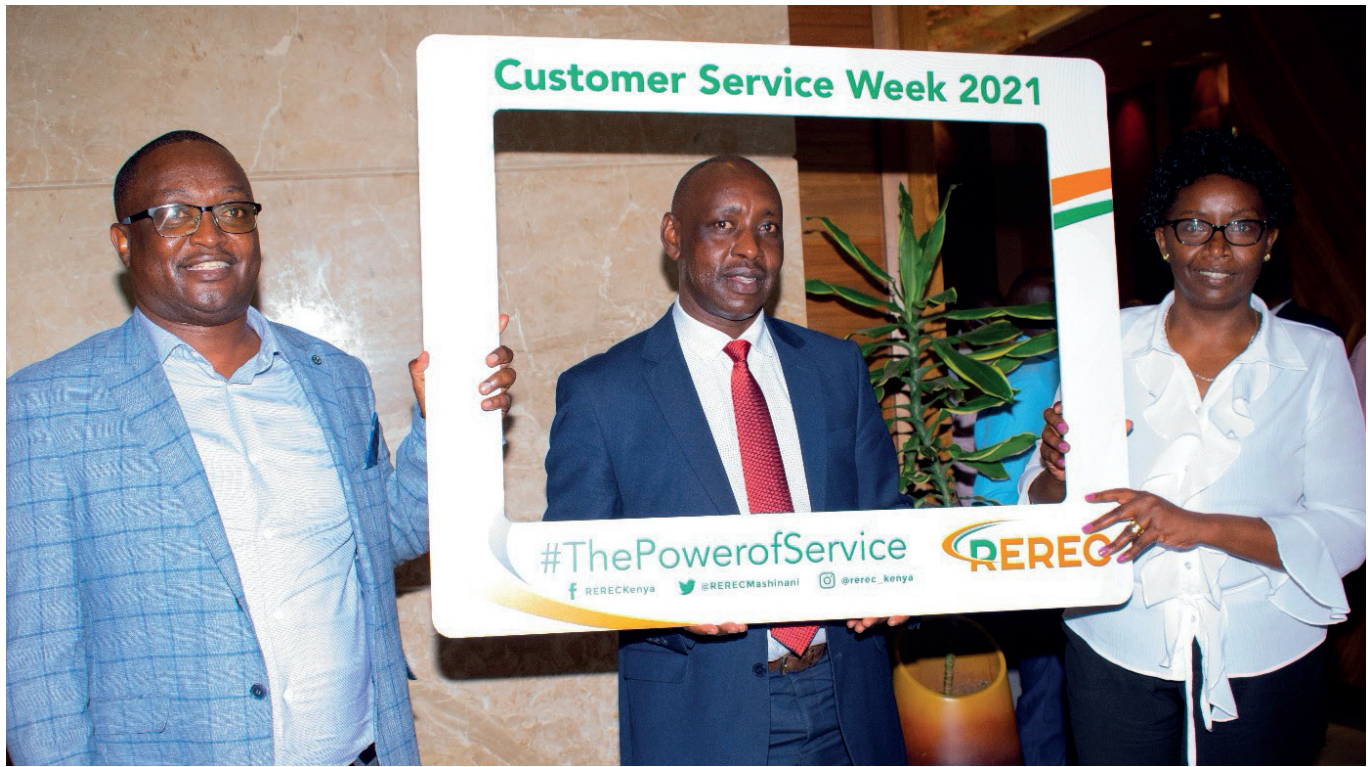
Private Partnership (PPP) approach. Selection of project areas is based on the number of potential users and their demand, supported by an ongoing market sounding, a demand survey and pre-feasibility studies carried out by REREC.

Typically, the schemes are implemented in villages of 150-400 prospective users and approximate demand of 250-500kVA. The hybrid generation system is implemented by an Independent Power Producer (IPP) with a Power Purchase Agreement (PPA) with Kenya Power. The construction of the distribution infrastructure is implemented by REREC.

Ground breaking of the KEMP solar project serving Wasini and Mkwiro Islands in Lungalunga Constituency, Kwale County was done on 22nd December 2021. Present during the event were REREC's representatives, Lungalunga Member of Parliament, and other local leaders including the chief, project contractor and area residents.

Apart from Kwale, KEMP project is also being implemented in other Counties; Siaya (Mageta Island), Homabay (Ngodhe and Takawiri Islands), Turkana (Kaeris and Kerio markets) and Marsabit (Dabel).

# Power of Service



REREC's CEO, CPA Peter Mbugua (centre) poses for a photo with Dr. David Gitonga PHD, the GM Strategy & Business Development, and CS, Dr. Rose Mkalama, GM IEC Directorate during a staff breakfast meeting to mark the CSW, 2021.

For the first time in history, the REREC fraternity took part in marking the Customer Service Week (CSW), which is celebrated in the first week of October internationally, aimed at heightening the importance of customer service and the people who provide it.

During the week long celebrations that were marked between 4th – 8th October, 2021, the Corporation engaged in various activities aimed at raising awareness on the value of “customer focus” as a core value of the Corporation. The CSW also sought to enhance stakeholder engagement and boost employee morale and teamwork.

The Information, Education and Communications (IEC) Directorate led the Corporation in implementing the various activities starting with a breakfast meeting for all staff members, which was held in Nairobi and all regional offices across the country.

During the breakfast meeting, the CEO, CPA Peter Mbugua said that the Corporation purposes to maintain a proactive relationship with all its partners and stakeholders, stating that the backbone of any organisation is the internal and external customers.

“I am pleased to remind all of us that one of our core values is, customer focus. What this means is that we are called upon to critically think about the needs of the end users of our services, prioritize the customer and tailor make our services to meet their specific needs, especially in matters related to our core mandates. If we, at all times, have the customer at heart, then we will be good servants of the people,” reiterated CEO Peter Mbugua

Speaking during the same event, the General Manager, Strategy & Business Development, Dr. David Gitonga PhD, encouraged the REREC staff to understand the Corporation's mandate.

“Let us endeavour to understand our mandate in Renewable Energy deeply, so that we can establish ways of making a lasting impact to the community,” Dr. David Gitonga.

The IEC General Manager, CS Dr. Rose Mkalama stated that the Corporation was in the process of implementing a cloud based Customer Relationship Management (CRM) system to ensure that all matters raised by the REREC customers are received and attended to in an efficient and effective manner.

Other activities during the week included a live and interactive session on Facebook where the public’s questions and concerns were addressed by a panel of senior personnel from the Corporation.

Further, as a way of appreciating REREC’s stakeholders during the Customer Service Week 2021, the Corporation also introduced a gaming element in form of a social media contest where the public won prizes including solar panels, fireless cookers, energy saving jikos and rechargeable energy saving bulbs.

The fun filled and engaging week was also marked in all regions where the Corporation has offices where the walk in customers were also treated to tasty treats and most importantly, their needs addressed efficiently. To the Corporation, this will not be a once in a year activity, but a culture that the Corporation intends to embed thought out the year.

**“ The self-service tab on the customer portal will help determine the needs and preferences of our customers by receiving, managing, organizing, tracking and storing all customer interactions. With this, we will greatly improve on our service delivery to our customers”** Dr. Rose Mkalama, IEC General Manager - REREC



Eldoret staff celebrating the Customer Service Week.

# REREC Interactive Chat with Stakeholders



The panelists during the Facebook Live session. From left; Davis Cheruiyot; Finance Manager, Mary Chege; Senior Engineer- Construction, Francis Mutua; Manager- Planning, CS. Dr. Rose Mkalama; General Manager- Information Education and Communication (IEC) and Eng. Paul Nyariki, Renewable Energy expert having a discussion with Wilbroda (right) on the Corporation's mandate.

As part of the week long customer service week celebrations, the Corporation engaged its stakeholders through a one hour live stream on the REREC's Facebook page. The Facebook Live was moderated by Jacqueline Nyaminde aka Wilbroda and featured a panel of REREC representatives drawn from various departments.

The panel talked about the Corporation's mandates, addressed the frequently asked questions (FAQs) and interacted with the general public through a Q&A session.

As a way of appreciating REREC's stakeholders during the Customer Service Week 2021, the Corporation introduced a gaming element in form of a social media contest.

The contest ran from 5th to 12th October and was posted on REREC's Twitter and Facebook pages. To participate, the audience had to share a story on how they use electricity installed in their rural home, community or locality.

The participants were required to submit their entries in form of pictures, short videos, and statements or in any other creative means. The competition, which gained a lot of traction on the socials, saw a total of 15,340 people viewed the tweet, 1132 engaging with the tweet on twitter.

The Facebook post saw it reach 423,929 with a post engagement of 16,999.

# Social media contest



How are you using the electricity installed in your rural home, community or locality?  
Are you engaging in any socio-economic activities?

Stima sio ya kuwasha taa tu! Share with us your story in form of a short story, pictures, short videos, or in any other creative means to tell a story of rural electrification for socio-economic development.

**#CustomerServiceWeek2021 #ThePowerofService**

**CRITERIA**

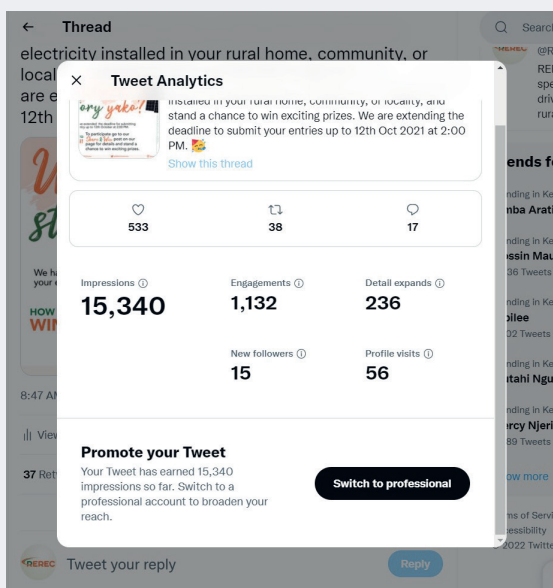
Like and follow us on our Facebook page; **@RERECkenya** Follow us on our Twitter handle; **@RERECMashinani**

Comment or reply with your entry, i.e your **STORY/PICTURE/VIDEO/SHORT STATEMENT** (or in any other form). Ask your friends to retweet, like, and comment on your story/entry before **10am on Friday 8<sup>th</sup> Oct 2021.**

**AWARD CRITERIA**

- The person with the most retweets on their entries will be awarded- a 300 watts solar panel and 1 energy saving jiko
- Runners up will be awarded a pack of rechargeable energy saving bulbs and a fireless cooker
- The participant with the most likes on their entries will be awarded a 100 watts solar panel, a pack of rechargeable energy saving bulbs, and an energy saving jiko
- Runners up will be awarded a pack of rechargeable energy saving bulbs and a fireless cooker
- One of our top fan on Twitter will be awarded with a 100 watts solar panel.

**f RERECKenya @RERECMashinani @rerec\_kenya REREC**

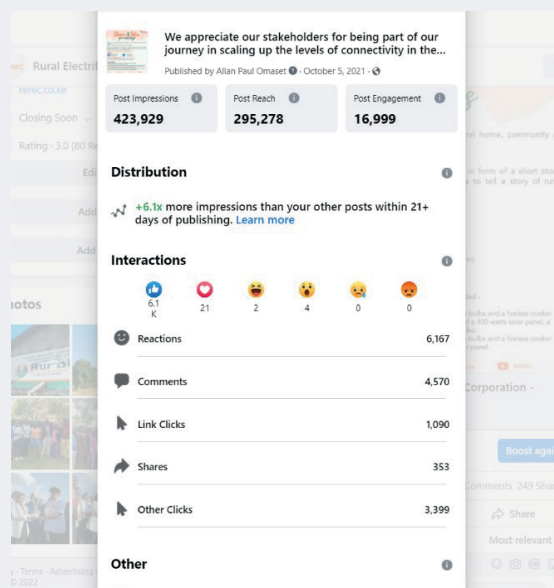


**Tweet Analytics**

Impressions	Engagements	Detail expands
15,340	1,132	236
New followers	Profile visits	
15	56	

**Promote your Tweet**  
Your Tweet has earned 15,340 impressions so far. Switch to a professional account to broaden your reach.

[Switch to professional](#)



**We appreciate our stakeholders for being part of our journey in scaling up the levels of connectivity in the...**

Published by Allan Paul Omaset | October 5, 2021

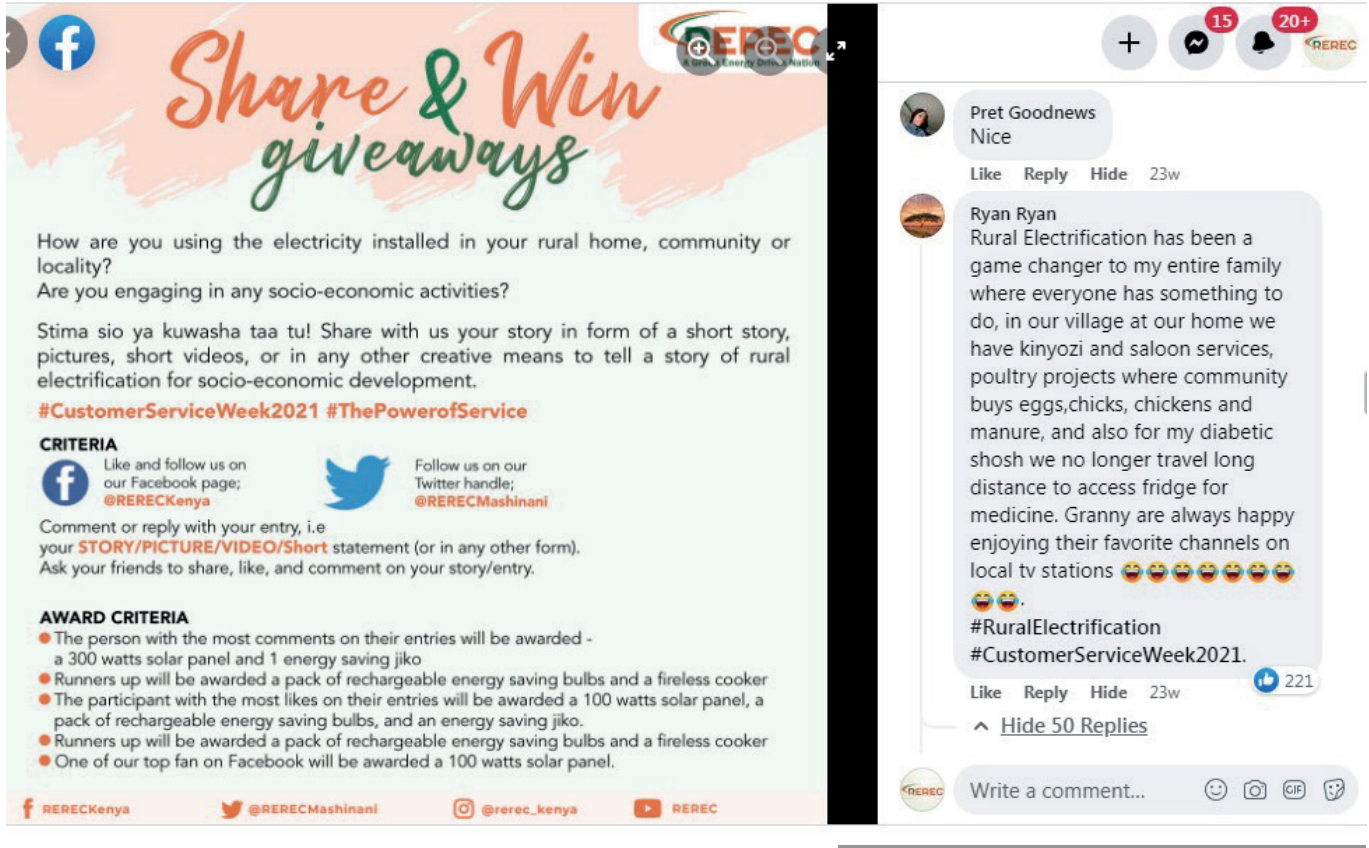
Post Impressions	Post Reach	Post Engagement
423,929	295,278	16,999

**Distribution**  
+6.1x more impressions than your other posts within 21+ days of publishing. [Learn more](#)

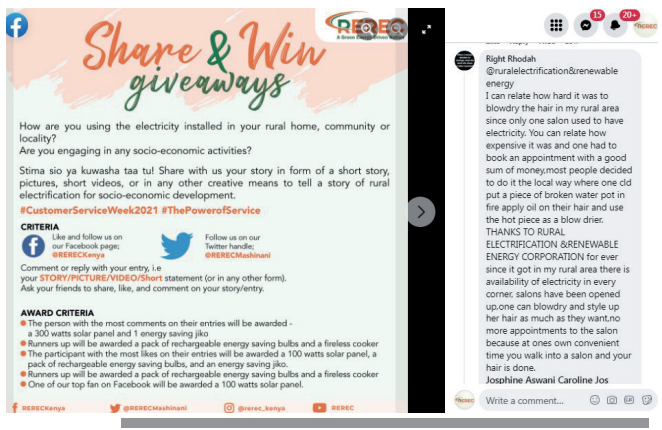
**Interactions**

Reactions	Comments	Link Clicks	Shares	Other Clicks
6,167	4,570	1,090	353	3,399

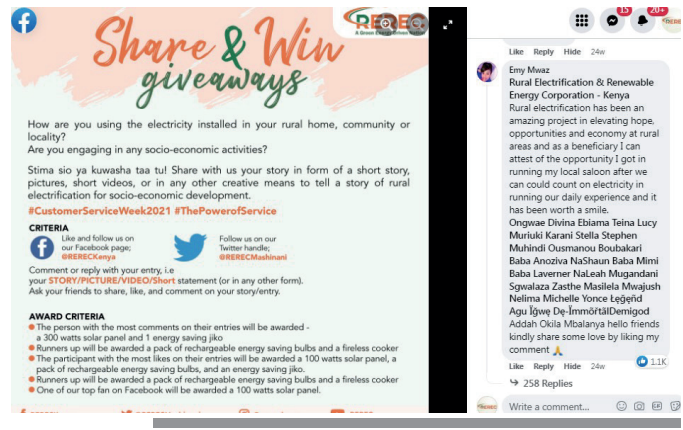
## Best captions in the competition



Ryan Ryan was the winner with the most comments



Right Rhodah was runner-up with the most comments



Emmy Mwaz was runner-up with the most likes

Winners of the social media contest will be awarded prizes such as solar panels, fireless cookers, energy saving jikos and rechargeable energy saving bulbs.

# KenGen to take over Management of Garissa Solar Plant



Garissa Solar Power Plant built by Rural Electrification and Renewable Energy Corporation (REREC).

The operations and maintenance of the KSh. 13.5 billion Garissa Solar Power Plant constructed by Rural Electrification and Renewable Energy Corporation (REREC) will now be managed by the power producer, Kenya Electricity Generating Company (KenGen).

This follows the recommendations of the Presidential Taskforce on Power Purchase Agreements that was constituted by H. E President Uhuru Kenyatta on 29th March, 2021.

According to the recommendations of the Taskforce, shifting the Solar Plant to KenGen is aimed at avoiding REREC's overexpansion on its mandate, and duplicating management costs. The report noted that the solar plant which produces power that is sold to KPLC would be better managed under KenGen, which has the technical capacity to carry out such functions. REREC will hence focus on rural electrification through mini grid generation functions.

Further, the Taskforce report states that pursuant to Section 44 of the Energy Act, REREC will continue to perform its mandate of rural electrification by identifying areas of need. However, to mitigate costs and assure quality, REREC should contract out the implementation of rural electricity programme to KPLC, which has a better capacity.

The Taskforce also recommended that the National Treasury henceforth streamlines the funding and disbursements of all financial arrangements surrounding rural electrification to ensure that REREC is the sole implementer of this programme and that funds allocated for this programme are allocated and disbursed to REREC who should be solely accountable for the utilization of these funds.

In line with the same, the administrator role for the Rural Electrification Scheme will also be transferred to the REREC Chief Executive Officer.

This is aimed at synchronizing and optimizing the rural electrification objectives.

Speaking during the launch of REREC's five-year Strategic Plan in November, the Energy Principal Secretary Maj. Gen (Rtd) Dr. Gordon .O. Kihalangwa reiterated the need for the implementation of the taskforce report, saying that this was aimed at streamlining the operations within the Ministry as well as working towards the reduction of the cost of electricity in the country.

The PS noted that Kenya is lucky to have a good energy mix of geothermal, hydro, solar and wind. He added that the Government's agenda of prioritizing and advancing rural electrification in marginalised areas will bring development and spur growth in many sectors, especially if the cost of electricity comes down.

Most of Kenya's electricity is generated from renewable sources, with geothermal ranked as the biggest source of power to the grid with hydroelectricity and wind following.

The core mandate of the Taskforce was to undertake a comprehensive review and analysis of the terms of all Power Purchase Agreements (PPAs) entered into by the Kenya Power and Lighting Company Limited (KPLC) and develop a suitable strategy for engagement with the Independent Power Producers (IPPs) and lenders, in order to achieve relief for electricity consumers and ensure the

long-term viability and sustainability of the energy sector. The Presidential Taskforce was led by Mr. John Ngumi, as the Chairperson, Dr. Elizabeth Muli as the Vice-Chairperson.

It included the following members: Solicitor-General Mr. Kennedy Ogeto; Hon. Justice (Rtd.) Aaron G. Ringera; Dr. James Mcfie; Mr. Mohammed Nyaoga, SC; Eng. Stanley Kamau; Ms. Wanjiku Wakogi; Eng. Isaac Kiva; Dr. Caroline Kittony; Eng. Elizabeth Rogo; Mr. Sachin Gudka; Eng. James N. Mwangi; Dr. John Mutua; Ms. Anne Eriksson; and Mr. Yida Kemoli.

The Joint Secretaries were Mr. Jasper Mbiuki (Executive Office of the President), Ms. Lillian Abishai (Office of the Attorney-General), and Ms. Elsie Mworira (KPLC).

**“As much as we have done so well in terms of energy connectivity, our electricity costs have been going up. It is therefore our top priority to bring down the cost of electricity”**

Maj. Gen (Rtd) Dr. Gordon .O. Kihalangwa,  
Principal Secretary - Energy



REREC CEO Peter Mbugua (Center) with the Corporation's contractors in Garissa County. The Operations and maintenance of the Ksh 13.5 billion Garissa Solar Power plan constructed by REREC will now be managed by KenGen



# Customers First!



Sylvia Sigei, the CRM consultant doing a presentation of the new system

The Corporation is at the final stages of rolling out a Customer Relationship Management (CRM) system that will lead to the digitization of customer handling processes.

The system will be a self-service oriented system that will allow the customers to key-in their contact information and answer few questions to help them get personalized responses efficiently.

The REREC customers will be able to create their own accounts where they will follow up on the status of cases they have raised in the activity log /history.

The REREC customer relationship team will have one view of customers' profile such as contact information, cases raised and status of the incidence. If an incident remains unattended, it will be escalated to the next available agent.

This will not only aid in record keeping and customer database management, but also improve on efficiency and effectiveness of complains handling and the general customer service delivery.

# REREC Starts On-boarding Process at Konza Technopolis



Artists Impression of Konza City.  
Photo Credit: samrack.com

The plans to set up a Renewable Energy Centre and Storage Facility at the Konza Technopolis City got a new breath of life as the Corporation's management team met the Konza Technopolis Development Authority's (KORDA) CEO, Eng. John Tanui to firm up land acquisition plans for REREC's centre.

The two parties held lengthy discussions which centred on the on-boarding process and possible location for the facility.

From the discussions, REREC's facility will be hosted on a 5-acre parcel of land and will include a Centre of Excellence for renewable energy research, development and training as well as warehouse and logistics centre that will undertake inspection, testing and distribution of line construction materials.

The two agencies also explored further areas of partnership, in particular, manufacturing of solar batteries, energy innovation and support of energy sector start-ups. KORDA also invited REREC to undertake data hosting at the Konza Data Center.

REREC was represented at the meeting by Mr. Wilfred Odour; Manager, Procurement and supply chain, Mr. Edward Gakunju; Manager, Business Development and Ms. Beatrice Njuguna; Manager Administration while KORDA CEO was flanked by Ms. Agatha Kakui;, Manager, Investor Facilitation, Mr. Jackson Tenik; a Sales Officer and Mr. Joseph Malingu an ICT officer.

# REREC'S Community Sensitization Drives



Residents of Kalalu Village, Laikipia East Constituency participating in one of the public discussion forums.

Community sensitization is effective in providing first-hand, reliable information to communities and also a good opportunity for getting feedback from the community. In light of this, REREC undertook a sensitization drive in over 20 counties cutting across the width and breadth of the republic.

The meetings were conducted in strict adherence to the government protocols and guidelines on COVID-19 prevention.

Each county played host to at least two sensitization meetings carried out by personnel from the Information, Education and Communication (IEC) directorate and regional supervisors targeting largely BADEA projects currently under implementation. Local communities were sensitized on the projects' footprints, projects' progress and completion timelines, targeted beneficiaries, requirements for connection, connection charges, how to apply for electricity and available financing options.

The Corporation also used these opportunities to educate the public on the importance of giving wayleaves for the

Corporation to efficiently undertake rural electrification. The public was encouraged to jealously guard their electricity investments by reporting people who vandalise transformers. Transformer vandalism causes losses not only to the Government, but also to homes, hospitals and businesses that suffer many inconveniences due to power outages caused by vandals.

The project implementation strategy of rural electrification in Kenya is intended to achieve the Government's development strategy of realizing Vision 2030.

The Government of Kenya's primary goal as articulated in Vision 2030 is provision of a high quality of life to citizens by the year 2030 whereby electricity is identified as one of the critical factors of a high quality of life.

In this light, the Government allocates a substantial amount of money to the implementation of rural electrification. Public sensitization and stakeholder involvement is intended to translate into increased connectivity by households, businesses and institutions.

## Sensitization Impact

Other benefits that the Corporation has experienced include:

- Preliminary project acceptance by area leaders, legislators and communities (social license).
- More efficient rural electrification processes which leads to higher earnings for REREC through the 5% levy
- Increased brand awareness
- Opened up an avenue for complaints handling and feedback from the public
- Increased support and compliance with requirements for rural electrification
- The public engagement/sensitization has empowered communities on how to utilize electricity to uplift their economic wellbeing through initiation of business ventures like saloons, welding, cyber cafes etc.
- REREC's project implementation is anchored on the spirit of public participation, which is an obligation as stipulated in the Constitution.



REREC Public Sensitisation Forum (Baraza) for Gionsaria Dispensary rural electrification project, Bobasi Constituency, Kisii County.



REREC officers engaging residents of Aldai Constituency, Nandi County



REREC team led by Dr. Rose Mkalama General Manager Information Education & Communication held a public sensitisation forum for beneficiaries of Thim Katindi village rural electrification project in Kisumu West Constituency, Kisumu County



Stakeholder consultation meeting with residents of Nyakiore Village in West Mugirango, Nyamira County. The Corporation is currently in the process of electrifying the village where at least 50 households will be connected.



REREC officials with residents of Mitero Village, Kieni Constituency, Nyeri County.



Officers from Mukurwe-ini CDF office joined REREC in Migwi and Gakumbo villages for sensitization



REREC Officer conducting sensitization to residents of Muusini Village, Mbooni Constituency

# Corporate Social Responsibility



Donation of sanitary towels to Sajiloni Girls Secondary School in Kajiado Central Constituency, Kajiado County

This year, REREC has set aside a budget of Ksh. 12 million for Corporate Social Responsibility. The Corporation focusses on CSR initiatives that impact rural communities in areas of socio-economic development, health, education & environmental conservation.

To support these efforts, the Corporation, through its Corporate Social Responsibility (CSR) plan prioritizes the distribution of sanitary products and text books to needy students in various schools across the country.

The objective is to ensure that boys and girls have equal access to quality education. The Corporation also reaches out to the community to identify areas of need.

Recently, the REREC CSR Committee, which was in the company of the area Chief of Ifthin East Location, Mr. Dekow M. Ahmed, held discussions with Kamuthe

Women Rights Network, Lahuran Women Group and Lamuhan Group. The community proposals for CSR activities in Garissa County to discuss areas of support were forwarded to the CSR committee for consideration.

Members of the CSR Committee are:

1. Eng. Jonathan Mbutu - Chairman
2. Lucy Muricho - Secretary
3. Collins Maubi
4. Ann Bosibori
5. Mary chege
6. Pauline Sewe
7. Fredrick Oluoch

# Pictorial



Energy PS Maj. Gen. (Rtd) Dr. Gordon O. Kihlangwa, at the front, together with REREC's Board of Directors Chairman Dr. Simon Gicharu (3rd from the front) and other board members during the launch of the 2018/19-2022/23 strategic plan in Mombasa. The Corporation will spend Ksh199 billion to connect rural public facilities and households.



REREC's Garissa staff during the Customer Service Week 2021. REREC celebrated the customer service week across the country.



REREC officials participating in a tree planting exercise organized by the ICT Authority at the peak of Mau Forest hill during the launch of a tree planting program aimed at plating 5000 trees under the theme: One Tree one Device.

The program was launched by CAS Maureen Mbaka and is done jointly with Primary School pupils as a way of promoting the Digital Literacy Programme. REREC supports the Digital Learning Programme through electrification of primary schools.



Donation of textbooks & sanitary towels to Kulamawe Secondary School in Isiolo South Constituency, Isiolo County



IEC Department posing for a picture during the Corporation's Customer Service Week. REREC marked the 2021 Customer Service Week by engaging and appreciating the internal and external customers across the country.



Wekoye Primary School pupils in Tana River County celebrating the launch of the rural electrification project (EPFP) in their school. The project spearheaded by REREC aims to connect to power over 1,200 public institutions at a cost close to US\$ 57M

# The Highlight

Issue No. 6

REREC Quartely Newsletter

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